



Venture Name : Indian Youth Club

Tag Line: Empowering Artists, Revamping Society

Founder & Co-Founder: Azhar Mohiuddin & Shaik Athar

What is the venture all about?

IYC is an organisation which provides a platform to all the budding artists & bloggers. It aims to organize events such as open mics and workshops in various arts and cultural fields with a mission of improving, uplifting and representing arts and culture of the city at one place.

IYC immensely promotes Public speaking, Poetry, storytelling, writing, painting, sketching and blogging.

Our USP is our unique methods and channels with which we connect a talent with the mentor, company or a platform from where it can accelerate by itself. And in the process we collaborate with universities, colleges, social clubs, the govt., and the corporate.

The Gradual Progress Story:

As a person I love public speaking and storytelling, but when I wanted to showcase my talent or wanted a platform or an audience, it was never easy for me. I approached few social clubs in the city but got no response to the emails. Later when I stepped in this world of arts & culture I realised that the new talents & artists are not welcomed to perform and showcase their talent. That's how the idea of IYC came into life.

Strength of Your Concept/ Product:

Coming to the strengths, with increase in arts & culture communities and growing number of artists with the belief that one should do only what he/she loves, gives us the opportunity to seek out such wandering artists and help them by giving them right direction by mentoring, giving them a platform to perform and providing courses under their niche to help them increase their potential.